

A LEGEND RISES FROM THE CLAY



legend

Music, art and an ancient landscape, for a single night
Calanchi di Pisticci — Basilicata, Italy

AUGUST 12, 2026

CALANCHI DI PISTICCI — BASILICATA, ITALY



01 — LEGEND

The Vision

Legend was born of a simple conviction: that music belongs where time stands still. The Calanchi di Pisticci are a desert of pale clay, sculpted by millions of years of wind and water — a silent, lunar expanse in the heart of Basilicata, Southern Italy.

For one night each year, this landscape becomes a temporary city of sound, light and gathering — raised at dusk, dissolved by dawn, leaving nothing behind but memory.

This is not another festival. It is a rite: an encounter between art and an ancient land, conceived in profound respect for its fragile equilibrium, and destined to be spoken of long after the last light fades.

The Event

AGENTS OF TIME

Headliner — a live performance as dusk surrenders to night, among the clay ridges

DATE	August 12, 2026 — from sunset to sunrise
PLACE	Calanchi di Pisticci, Matera — Basilicata, Italy
FORMAT	A single stage carved into the landscape, site-specific art, light drawn upon the ridges, an intentionally limited audience
EXPERIENCE	A ceremonial approach on foot, quiet places to rest upon the clay, the food and wine of Lucania





03 — CALANCHI DI PISTICCI

The Land

The Calanchi di Pisticci are among the most striking landscapes of Southern Italy: hills of pale and golden clay, carved by wind and water into ridges, hollows and spires. At dusk the entire valley ignites — ochre, amber, then shadow.

A few kilometres from the Ionian Sea and from Matera, European Capital of Culture 2019, the whitewashed town of Pisticci watches over this silent expanse.

It is here, in a theatre shaped by nothing but time, that Legend takes form.

04 — GALLERY



Partners & Press

Legend is a project in the making, seeking companions for the journey: brands, institutions and visionaries willing to bind their name to the birth of a new Italian rite.

Opportunities: title sponsorship, on-site brand experiences, hospitality, technical and territorial partnerships.



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Legend · Calanchi di Pisticci (MT), Basilicata, Italy